

THE LEARNING ZONE WITH DR. JONES, L.L.C. CURRICULUM & PROGRAM DESIGN

Turning ideas into structured learning experiences.

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COMPANY OVERVIEW

The Learning Zone with Dr. Jones, L.L.C. (TLZ) is an education services company specializing in curriculum development, learning experience design, instructional materials, and academic and enrichment program design.

TLZ partners with educational organizations, public agencies, nonprofits, youth-serving organizations, program providers, and prime contractors to transform educational ideas and program goals into structured, engaging learning experiences that support effective implementation, instructional consistency, and meaningful learner outcomes.

CORE CAPABILITIES

- Custom curriculum development, with PreK–6 specialization
- Learning experience and instructional design
- Lesson, unit, and instructional-material development
- Facilitator and teacher guide development
- Standards alignment, gap analysis, and curriculum crosswalks
- High-Quality Instructional Materials (HQIM) review and evaluation
- Academic, enrichment, and youth program design
- Professional learning and training development
- Program implementation guidance and educational support

COMPANY DATA & IDENTIFIERS

- eMMA Vendor ID: SUP1086715
- Maryland SDAT ID: W26096743
- EIN: 39-2700025
- Socio-Economic Certifications
 - **Maryland Small Business Certification (CSB)** – SB25-089580
 - **Maryland MDOT MBE/SBE**– Certificate #26-393

• **Contracting & Partnership Capacity**-TLZ supports direct contracting, subcontracting, and teaming opportunities with public agencies, prime contractors, and partner organizations seeking specialized capacity in curriculum development, learning experience design, instructional materials, standards alignment, program design, training development, and educational support. Engagements may include defined work packages, short-term projects, multi-phase initiatives, and curriculum or program-development partnerships.

NAICS CODES

611710 – Educational Support Services
611691 – Exam Preparation and Tutoring

MARYLAND COMMODITY CODES

60100000 – Developmental and Professional Teaching Aids, Materials, Accessories and Supplies
60106000 – Curriculum Guides, Projects, Activities and Lessons
86000000 – Education and Training Services
86132101 – Training Facilitation Service
86132200 – Educational Support Services
86132204 – Curriculum Development Service

SELECTED WORK

WELCOME TO NUMBERHOOD®

Original kindergarten mathematics curriculum demonstrating TLZ's end-to-end curriculum-development capacity, including curriculum architecture, standards alignment, lesson development, educator supports, student-facing materials, and cohesive learning-experience design. Designed and formatted to align with Maryland College and Career Ready Standards across 9 structured instructional units.

DIFFERENTIATORS

- Specialized expertise in early learning and PreK–6 curriculum development
- Integration of policy expertise with classroom-centered instructional design
- Ability to translate standards, program goals, and concepts into structured learning experiences and practical implementation resources
- Experience designing both academic and enrichment learning experiences for children and youth
- Flexible capacity to support organizations directly or contribute specialized expertise within larger prime-contractor engagements

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